

ONLINE COMMUNICATIONS INTERN

(32 hours per week)

General

The Eye Care Foundation is looking to hire an **Online Communications Intern** for four months from October 4th, 2021, until January 31st, 2022. The intern will be part of the Fundraising and Communications Team and will report directly to the Communications Manager and CEO of the organization.

Position

The intern will be responsible for developing and managing content for our website and social media channels. The focus will lie on producing visual content, including Instagram reels and stories, TikToks, and Youtube videos. Besides, the intern will write news articles about the global eye care sector for our website in English and (preferably) Dutch. This position offers a possibility for taking over extra tasks that are of special interest for the intern in consultation with the Communications Manager.

Profile

To qualify for this position, you are required to be in the third or fourth year of your bachelors' studies or be pursuing a higher degree in Communications, Media, Public Relations, or similar. You are expected to have a good understanding of and fondness for Online Communications, specifically website and social media management, and the production of online content (written and visual). The qualities we are looking for are:

- Creative thinking
- Enthusiasm about online media
- Genuine interest in the non-profit sector
- Excellent writing skills
- Good video-editing skills
- Ability to perform on camera
- Flexibility
- Positivity
- Respectfulness
- Ability to work independently

Organization

The Eye Care Foundation strives for a world in which people's potential is no longer limited by avoidable blindness and visual impairment. A world where good eye care is accessible to everyone so that everyone had the opportunity to build a future with a clear vision.

Globally, at least 2.2 billion people have a vision impairment, and of these, at least 1 billion cases can be prevented. Nearly 90% of the world's blind or visually-impaired population lives in low-income countries. A major problem that the people in low-income countries are facing is their lack of knowledge about basic eye care. They need to be taught that vision loss is not normal and that they often have access to local affordable eye care.

What we offer

Having a small team in the Netherlands, we give a lot of attention to our interns and are genuinely interested in their professional development. Your manager will be your mentor throughout the whole time and help you at every stage of your integration into all processes.

Furthermore, the office of the Eye Care Foundation is located in a co-working space in the center of Amsterdam and offers many possibilities for professional networking.

Interested?

To apply for this position, please send your CV, motivation letter, and examples of work (if available) before the 21st of September to lilia@eyecarefoundation.nl. The interviews will take place on Monday, September 27.

For more information

Should you have any further queries about the position, please email us at lilia@eyecarefoundation.nl or give us a call at +31629793278 (Lilia).